



Immersive experience 'Picasso, Art in Motion' at Carrières des Lumières - Les Baux-de-Provence
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PRESS RELEASE
2026

Picasso

L'ART
EN MOUVEMENT

From 13 February 2026

In 2026, the Carrières des Lumières will unveil a new immersive creation dedicated to one of the most influential artists of the 20th century: Pablo Picasso.

Presented in a version entirely designed for the exceptional immersive site of Les Baux-de-Provence, the *Picasso, Art in Motion* experience offers a visual and sound display that enhances the monumental volumes and minerality of the Carrières des Lumières.

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In addition to paintings and drawings, this retrospective projected onto the walls of the quarries invites visitors to discover the various techniques explored by the artist: engraving, sculpture, collage, assemblage, folding and ceramics.

PICASSO ART IN MOTION

Long programm - 40 minutes

This year, the Carrières des Lumières in Les Baux-de-Provence invites the public to experience an exceptional immersion into the heart of Pablo Picasso's work. The artist reveals himself in a monumental journey where images, colours and music unfold on the limestone walls, revealing all the power and freedom of his creation. This experience offers an extraordinary encounter with one of the absolute masters of modern art, in a grandiose setting designed for all generations.

Produced with the authorisation of Picasso Administration (the organisation that manages the artist's rights and represents his estate), the experience draws on a wealth of visual imagery: more than 450 images of works, archive photographs and videos punctuate the journey, offering an immersion into all facets of the artist's creativity.

Co-founder of Cubism and considered the father of modern art, he dedicated his work to questioning the perception of reality, challenging all the artistic canons of his time and shaking up the academic codes he had mastered to perfection.

From his native Spain to France, where he spent most of his life, the experience offers a stroll through the arenas, a dive into the nightlife of Parisian cabarets, a confrontation with the shapes and colours of *Les Femmes d'Alger*, and the striking power of *Guernica*. In this world populated by circus artists, musicians and muses, men and women observed through the artist's multifaceted gaze gradually become surreal creatures, who seem both familiar and foreign.



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It is an invitation to a journey into the heart of the visionary aesthetics of his works, punctuated by music, which visitors will experience through the light of their emotions. Immersed in the masterpieces, the experience offers us a unique approach to the work of Pablo Picasso, opening up the possibility of discovering the immense body of work transmitted by the artist in a different way, made possible by digital technology.

FRIDA KAHLO AT THE VERY HEART

Short programm - 14 minutes

To immerse yourself in the world of Frida Kahlo is to enter into the heart of a fiery, vibrant life shaped by passion, freedom and pain. The immersive Frida Kahlo experience invites visitors to explore the intimacy and creative force of the Mexican artist (1907-1954) in an explosion of colours, symbols and emotions.

Through monumental projections, the walls of the Carrières des Lumières are transformed to reflect the rhythm of Frida's life: from her early works marked by physical suffering and self-discovery, to her more assertive paintings that burst with the power of her identity and commitment. Plant, organic and anatomical motifs come to life, reflecting the evolution of an artist who transformed pain into art, fragility into strength, and the intimate into the universal.



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The evolution of Frida Kahlo's style can be seen in particular in *The Two Fridas* (1939), where she explores her multiple identities, and then in *Self-Portrait with Thorn Necklace* (1940), combining pain and symbolism. It was also in 1939 that she travelled to Europe for the first time and exhibited in France, where she met the Surrealists. *The Broken Column* (1944) demonstrates her ability to express her wounded body and melancholy with new intensity.

She met Pablo Picasso during her stay in Paris. Both admired each other's talent, and Picasso gave her a pair of hand-shaped earrings, which she depicted in her 1940 *Self-Portrait* dedicated to Dr Eloesser.

Presented as a short programme following the immersive experience *Picasso, Art in Motion*, this creation offers a sensitive and introspective counterpoint, where each image reveals Frida Kahlo's inner strength and visual poetry. Identity, pain and passion intertwine in a sensory journey where each image seems to pulsate to the rhythm of Frida's heart.

VISUALS AVAILABLE FOR PRESS

The visuals are only available during the immersive experience.

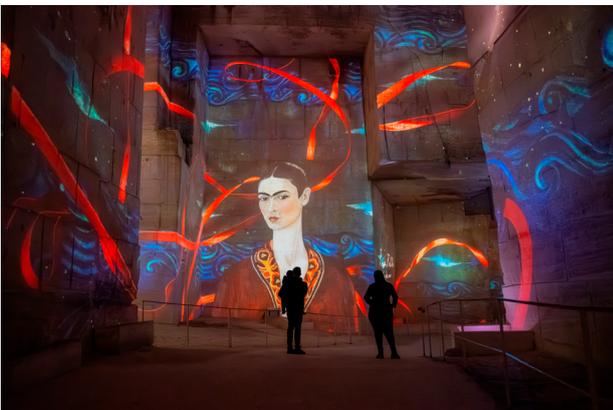
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PRACTICAL INFORMATION

A UNIQUE PLACE

Nestled in the heart of Les Baux-de-Provence, these former limestone quarries, opened in 2012 by Culturespaces as the group's first immersive centre, provide a striking natural setting for digital projections. Each visit becomes a unique immersive experience, where art and stone interact to captivate young and old alike.

ACCESS

Route de Maillane - 13520 Les Baux-de-Provence
Les Carrières des Lumières is fully accessible to people with reduced mobility.

DATES

From 13 February 2026

OPENING HOURS AND PRICES

[Available on the website](#)

PRESS CONTACTS

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CREDITS

Picasso, the art in motion

Artistic direction: Virginie Martin
Design and production: Cutback
Musical supervision and mixing: Start-Rec
Production: Culturespaces Studio®

Frida Kahlo, at the very heart

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TECHNICAL PARTNERS



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